

Labette Community College
 Five Year Strategic Plan FY2010 – FY2014
OPERATIONAL PLAN – FY 2010
Administrative Area: Foundation

Goal 2: Effectiveness, Efficiency, and Seamlessness. LCC will improve learning outcomes and develop program partnerships and collaborations through continuous planning, assessment, and improvement.

Outcome 2A: Improve and expand linkages with educational partners and community agencies for mutual benefit.

Foundation

Objective 1	Partner with Labette Health Foundation to provide Charitable Giving Seminars to targeted donors.	
Estimated Cost	Existing Money \$0	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	Fall 09	
Results		
Comments		

Outcome 2B: Improve tracking of and access to data to meet the needs of the institution, and external contingencies.

Foundation

Objective 1	Update any valid information from our former donor tracking software to the newly implemented Jenzabar system.	
Estimated Cost	Existing Money \$0	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	Ongoing	
Results		
Comments		

Outcome 2D: Engage students in contributing to the well being of their community through community service.

Foundation

Objective 1	Continue to provide students with volunteer opportunities at the annual Donor Appreciation Luncheon and Auction for Scholarships, which will directly expose them to philanthropy.	
Estimated Cost	Existing Money \$0	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	Ongoing	
Results		
Comments		

Goal 4: External Resources. LCC will increase public and private funds to support educational programs, capital projects, and general operations.

Outcome 4A: Increase coordination of all fundraising activities to enhance resource synergy.

Foundation

Objective 1	Establish a policy to ensure all departments, student organizations, and other divisions inform the Foundation office of any grant applications to avoid duplications and make sure the college is asking for the top priorities.	
Estimated Cost	Existing Money \$0	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	Summer 09	
Results		
Comments		

Outcome 4B: Enhance student opportunities through increased scholarships and endowments.

Foundation

Objective 1	One major goal of the Preparing a Pathway to The Future Capital Campaign is to increase the scholarship endowment by \$1 million.	
Estimated Cost	Existing Money \$The Foundation is in an ongoing contract with Hartsook Companies for campaign leadership consulting costs. The costs will be taken out of the campaign.	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	2012	
Results		
Comments		
Objective 2	To provide endowments for facility maintenance and faculty chairs through the capital campaign.	
Estimated Cost	Existing Money \$	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	2012	
Results		
Comments		

Outcome 4C: Enhance the college image to stakeholders by communicating the value and benefit of the college to the community.

Foundation

Objective 1	Broaden the circulation of the Cardinal Newsletter.	
Estimated Cost	Existing Money \$ increase in printing and postage costs.	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	Fall 09	
Results		
Comments		
Objective 2	Provide Foundation information for the President’s Annual Report	
Estimated Cost	Existing Money \$0	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	Spring 2010	
Results		
Comments		

Outcome 4D: Promote responsible stewardship of resources and public trust.

Foundation

Objective 1	Continue to follow the by laws and policies of the foundation and seek the expertise of the foundation board of directors.	
Estimated Cost	Existing Money \$0	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	Ongoing	
Results		
Comments		

Outcome 4F: Continue to generate business and community support to increase viability of our programs.

Foundation

Objective 1	Fund a new health science building through donations to the capital campaign.	
Estimated Cost	Existing Money \$	New Money One Time \$
	Grant Funded \$8 million	New Money Ongoing \$
Exp. Completion	2012-2013	
Results		
Comments		
Objective 2	Set up an information table at the Katy Days festival as recommended by a campaign steering committee member.	
Estimated Cost	Existing Money \$300	New Money One Time \$
	Grant Funded \$	New Money Ongoing \$
Exp. Completion	Spring 2010	
Results		
Comments		