

# COMMUNICATION

ASSOCIATE IN SCIENCE

The goal of the Communication Program is to provide the opportunity for students to improve their communication ability and knowledge.

Our commitment to General Education helps develop students' oral communication and critical thinking skills and their appreciation for communication diversity. Our courses are designed to fulfill major requirements for Associate Degree-seeking students. Throughout their education, students have opportunities for hands-on experience both in and out of the classroom.

**Credits Required:** 60

**Major Advisor:** Tonya Bell  
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**Recommended Course Sequence**

**SEM 1:** COMM 101, COMM 102

**SEM 2:** COMM 106

**SEM 3:** COMM 103

**SEM 4:** COMM 105

**After Graduation**

Students can gain immediate, entry-level employment in Government and Social Services, Public Relations Agencies, Event Planning, Sales, etc. If already employed, obtain career advancement opportunities. Students can transfer to a university or college to pursue a bachelor's degree in Communication.

<u>Concentration Requirements</u>		<u>12</u>
<input type="checkbox"/>	COMM 102 Interpersonal Communication	3
<input type="checkbox"/>	COMM 103 Introduction to Advertising	3
<input type="checkbox"/>	COMM 105 Introduction to Public Relations	3
<input type="checkbox"/>	COMM 106 Introduction to Mass Media	3
<u>Pathway Requirements</u>		<u>33</u>
<b>Written Communication</b>		
<input type="checkbox"/>	ENGL 101 English Composition I	3
<input type="checkbox"/>	ENGL 102 English Composition II	3
<b>Verbal Communication</b>		
<input type="checkbox"/>	COMM 101 Public Speaking	3
<b>Quantitative/Analytic Methods</b>		
	Choose one class	3
<input type="checkbox"/>	_____	
<b>Human Experience</b>		
	Choose one class	
<input type="checkbox"/>	_____	3
<b>Human Systems/No companion Elements</b>		
	Choose one class	
<input type="checkbox"/>	_____	3
<b>Human Systems/Diverse Perspectives</b>		
	Choose one class	
<input type="checkbox"/>	_____	3
<b>Human Systems/Social Responsibility</b>		
	Choose one class	
<input type="checkbox"/>	_____	3
<b>Natural World/Scientific Inquiry</b>		
	Choose one class	
<input type="checkbox"/>	_____	5
<b>Wellness Strategies/No Companion Elements</b>		
	Choose one class	
<input type="checkbox"/>	_____	1-3
<b>Wellness Strategies/Scientific Inquiry</b>		
<input type="checkbox"/>	PSYC 101 General Psychology	3
<u>General Education Electives</u>		<u>6</u>
	Graphic Design (Choose 2)	
<input type="checkbox"/>	_____	3
<input type="checkbox"/>	_____	3
	GRAP 103: Intro to Graphic Design	
	GRAP 113: Packaging Design	
	GRAP 118: Typography	
	GRAP 128: Digital Animation	
	GRAP 202: Digital Photography	
	GRAP 204: Digital Illustration	
	GRAP 206: Photo Editing Software	
	GRAP 208: Website Design Software	
	GRAP 210: Digital Page Layout	
	GRAP 216: Graphic Design Print Media	
<u>Other electives</u>		<u>9</u>
	Choose three classes	
<input type="checkbox"/>	_____	3
<input type="checkbox"/>	_____	3
<input type="checkbox"/>	_____	3

Courses designated as Physical Science, Natural Science, Humanities, Social Behavioral and General Education electives can be found on page 92.  
Placement Tests or pre-requisites are required for English Composition I, and Math courses. See page 26 for complete Placement information.  
Some courses are not offer each semester. Always make an appointment with your major advisor to enroll each semester.