

GRAPHIC DESIGN TECHNOLOGY

ASSOCIATE IN APPLIED SCIENCE

The Graphic Design Technology Program provides a foundation in combining visual concepts with technology to communicate ideas through print and web applications. Program curriculum involves creative thinking and problem solving projects using traditional design skills and the latest in digital technology. Students will develop a comprehensive print and online portfolio of work in page layout, branding, typography, advertising, illustration, photography, photo manipulation, animation, and web design. Design your future today!

Credits Required: 63

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Recommended Course Sequence

- SEM 1: GRAP 103, GRAP 107, GRAP 118, GRAP 202
- SEM 2: GRAP 120, GRAP 204, GRAP 206, GRAP 210
- SEM 3: GRAP 113, GRAP 128, GRAP 130
- SEM 4: GRAP 200, GRAP 208, GRAP 216

Graphic Design Technology courses are offered only once per year, therefore following the recommended course sequence is essential in completing degree requirements within a two-year period.

Student Organization

Throughout the year the Graphic Design Club holds seminars, workshops, and hosts guest speakers which would benefit students majoring in Graphic Design Technology. By joining the GDC, students have the opportunity to network with other individuals in the graphic design industry as well as provide community service through on campus activities and real world design projects.

After Graduation

Students can obtain entry-level employment in the field of graphic design or prepare for transfer to a four-year university. Career opportunities include positions such as graphic designers, desktop publishers, illustrators, production artists, photographers, prepress technicians, web designers, and multimedia artists.

Concentration Requirements 42

- GRAP 103 Introduction to Graphic Design 3
- GRAP 107 Introduction to Desktop Publishing 3
- GRAP 113 Packaging Design 3
- GRAP 118 Typography 3
- GRAP 120 Color Theory 3
- GRAP 128 Digital Animation 3
- GRAP 130 Advertising Design 3
- GRAP 200 Portfolio Development 3
- GRAP 202 Digital Photography 3
- GRAP 204 Digital Illustration 3
- GRAP 206 Photo Editing Software 3
- GRAP 208 Website Design Software 3
- GRAP 210 Digital Page Layout 3
- GRAP 216 Graphic Design Print Media 3

General Education Requirements 21

- COMM101 Public Speaking *or*
- BUAD 110 Business Communications 3
- ENGL 101 English Composition I 3
- MATH 100 Intermediate Algebra *or*
- MATH 115 College Algebra 3

General Education Electives 12

- _____
- _____
- _____
- _____

Courses designated as Physical Science, Natural Science, Humanities, Social Behavioral and General Education electives can be found on page 92. Placement Tests or pre-requisites are required for English Composition I, and Math courses. See page 26 for complete Placement information. Some courses are not offer each semester. Always make an appointment with your major advisor to enroll each semester.