SPECIAL NOTE:
This brief syllabus is not intended to be a legal contract. A full syllabus will be distributed to students at the first class session.

TEXT AND SUPPLEMENTARY MATERIALS USED IN THE COURSE (if any):

Please check with the LCC bookstore http://www.labette.edu/bookstore for the required texts for this class.

COURSE NUMBER:  COMM 101
COURSE TITLE:  FUNDAMENTALS OF SPEECH
SEMESTER CREDIT HOURS:  3
DEPARTMENT:  Communication
DIVISION:  General Education
PLACEMENT TEST LEVEL:  General Education Course Placement
PREREQUISITE:  None
REVISION DATE:  March 2013

COURSE DESCRIPTION:
A basic study in communication theory and its practical application at all levels: intrapersonal (understanding the self), interpersonal (one-to-one relationships and small group interaction), and public speaking. Students examine factors that influence the development of self-concept and interpersonal relationships, participate in problem solving panel discussions, deliver informative and persuasive speeches, and improve their critical listening and thinking skills.

COURSE OUTCOMES AND COMPETENCIES:
The learning outcomes and competencies detailed in this course outline or syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents.
Kansas Regents Shared Number Course COM 1010

Students who successfully complete this course will be able to:

1. Apply terms and theories of oral and nonverbal communication in evaluation of speeches, in class activities, and group discussions.
   • Incorporate the six functions of communication when evaluating the effectiveness of a speech and interpersonal communication.
   • Incorporate the theories of self-perception and perception of others in their analysis of the effectiveness of a speech.
   • Identify and critique the effectiveness of nonverbal communication of various speakers.
   • Analyze and critique informative speeches based on the methods and principles of informative speeches.
• Recognize and critique the motivational techniques and emotional appeals used in persuasive speeches.

2. Demonstrate effective public communication skills in their speeches.
• Complete a minimum of four speeches that include a written assignment, peer review and increasingly rigorous research.
• Compose and transmit a message suitable to the topic, purpose, and audience.
• Incorporate a goal, introduction, thesis statement, detailed body, conclusion, and references in an outline for the majority of speeches.
• Develop an extemporaneous delivery while using their outlines during their speeches.
• Demonstrate nonverbal theories of communication by using body movements, paralanguage, and self-presentation during their speeches.
• Identify and critique the nonverbal communication of audience members.

3. Demonstrate effective listening with literal and critical comprehension.
• Identify the main ideas in structured and unstructured discourse.
• Distinguish between those ideas that support the main ideas and those that do not.
• Demonstrate awareness that one’s knowledge, experience and emotions affect listening.
• Identify the organization of the speaker’s ideas and information.
• Distinguish between assertions that are verifiable and those that are not.
• Analyze the information and inferences in order to draw conclusions.