LABETTE COMMUNITY COLLEGE BRIEF SYLLABUS

SPECIAL NOTE:
This brief syllabus is not intended to be a legal contract. A full syllabus will be distributed to students at the first class session.

TEXT AND SUPPLEMENTARY MATERIALS USED IN THE COURSE (if any):
Please check with the LCC bookstore http://www.labette.edu/bookstore for the required texts for this class.

COURSE NUMBER: GRAP 120
COURSE TITLE: COLOR THEORY
SEMESTER CREDIT HOURS: 3
DEPARTMENT: Graphic Design
DIVISION: Career Technical Education
PREREQUISITE: None

COURSE DESCRIPTION:
This course explains the basic principles of color as applied to pigment, light and print. Color psychology, symbolism, manipulation, sensation, temperature, harmonies, stimulate further inquiry into graphic design and client/sales persuasion. The course uses lecture, discussion, and color exercises to explore color theory and application.

COURSE OUTCOMES AND COMPETENCIES:
Students who successfully complete this course will be able to:

1. Effectively understand and apply the properties and theories of color to graphic design problems.
   - Make appropriate palette choices for painting.
   - Use proper color harmonies to achieve a desired effect.
   - Choose colors that create movement or depth.
   - Apply color temperature theories appropriate to specific solutions.
   - Generate figure/ground relationships in color as they relate to simultaneous contrast theories.

2. Apply color psychology and theories of color sensation as they relate to graphic design.
   - Make concerted color choices that consider mood and space in relationship with type and imagery.
   - Create moods by manipulating color properties.
   - Reinforce the desired feelings expressed in the content of images through color use.
3. Demonstrate improved listening skills.

- Follow oral instructions.
- Interpret nonverbal cues (eye contact, posture, gestures).
- Analyze a speaker’s point of view.
- Restate or paraphrase a conversation to confirm what was said.