

LABETTE COMMUNITY COLLEGE BRIEF SYLLABUS

SPECIAL NOTE:

This brief syllabus is not intended to be a legal contract. A full syllabus will be distributed to students at the first class session.

TEXT AND SUPPLEMENTARY MATERIALS USED IN THE COURSE (if any):

Please check with the LCC bookstore <http://www.labette.edu/bookstore> for the required texts for this class.

COURSE NUMBER:

GRAP 120

COURSE TITLE:

COLOR THEORY

SEMESTER CREDIT HOURS:

3

DEPARTMENT:

Graphic Design

DIVISION:

Career Technical Education

PREREQUISITE:

None

COURSE DESCRIPTION:

This course explains the basic principles of color as applied to pigment, light and print. Color psychology, symbolism, manipulation, sensation, temperature, harmonies, stimulate further inquiry into graphic design and client/sales persuasion. The course uses lecture, discussion, and color exercises to explore color theory and application.

COURSE OUTCOMES AND COMPETENCIES:

Students who successfully complete this course will be able to:

1. Effectively understand and apply the properties and theories of color to graphic design problems.

- Make appropriate palette choices for painting.
- Use proper color harmonies to achieve a desired effect.
- Choose colors that create movement or depth.
- Apply color temperature theories appropriate to specific solutions.
- Generate figure/ground relationships in color as they relate to simultaneous contrast theories.

2. Apply color psychology and theories of color sensation as they relate to graphic design.

- Make concerted color choices that consider mood and space in relationship with type and imagery.
- Create moods by manipulating color properties.
- Reinforce the desired feelings expressed in the content of images through color use.

3. Demonstrate improved listening skills.

- Follow oral instructions.
- Interpret nonverbal cues (eye contact, posture, gestures).
- Analyze a speaker's point of view.
- Restate or paraphrase a conversation to confirm what was said.